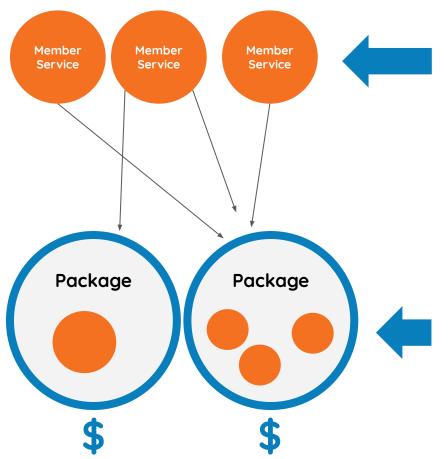
## The basics

## Member services vs. Service packages







**MEMBER SERVICES** must be created in order to sell **packages** and create **events**.

They are the **basic single unit**, **session**, **or class**.

- Set pricing, length (hours or minutes), commission, and expiration for each unit.
- The name and event type will show up on the **calendar**.
- You must assign a price or price range to each service. This can be adjusted within the package as needed.
- Some other Service settings can also be modified during Package setup or at the point of sale.

**Examples:** 30-minute personal training session, 60-minute small group training session, 30 or 60 minute Yoga or Zumba classes

## PACKAGES are what is actually sold to the client.

- Set pricing, duration (weeks or months), renewal options, and any additional fees.
- You can adjust pricing within the Package the Service pricing is just a auideline.
- Can contain 1 or more services in any combination
- Some Package settings can also be modified at the point of sale.

**Examples:** 1 60-minute PT session per week for 8 weeks, 6 months of 30-minute PT sessions once per week plus 1 yoga class per week



Member Service settings  *** Determines what appears on Calendar events.	Can I change this at the Package level?	Can I change this at the point of sale?
Location	No (Choose from services at your location only)	No
Name***	<b>No</b> (However, Packages have their own names.)	No
Event Type***	No	No
Unit Price (or min/max)	Yes	Yes
Duration (Minutes/hours)	No	No
Expiration	Yes	Yes
Commission	No	No

## Other Package level settings include:

Term length (weeks/months)\*\*, Billing cycle, Renewal options\*\*, Fees/Cancellation Fees\*\*.

<sup>\*\*</sup> Can be modified at point of sale